

New!

Persona CardJet™ C7

Desktop Card Printer



The Persona CardJet C7 Desktop Card Printer

Simply dependable.

Simply affordable.

Simply *Persona*.

Print high-quality plastic cards with no trouble or training. It's inkjet-easy!

The Persona® CardJet C7 brings the simplicity and affordability of inkjet printing to personalized plastic cards. Featuring FARGO's exclusive CardJet Printing Technology™, this new Persona prints on plastic cards via highly specialized thermal inkjet technology. Just drop in the pre-loaded 50-card cartridge, snap in the ink cartridges and print! It's inkjet-easy!

Dependable and virtually maintenance-free operation

Featuring a reliable Hewlett-Packard inkjet-based print engine, the CardJet C7 requires virtually no maintenance and can print one or hundreds of cards per day with consistently great-looking results. An ink-level gauge in the printer driver and helpful on-screen messages eliminate the surprise of empty ink and card cartridges.

Fast, affordable color

Why mess with labor-intensive cut-and-paste systems? The CardJet C7 delivers full color, over-the-edge printing on a single-sided card in as fast as 22 seconds. At 600 dpi, your images look razor-sharp. And because CardJet ink bonds and dries instantly to CardJet cards, there's no smearing or mess.

On-demand personalization that lasts

A great choice for common applications, the intuitive CardJet C7 requires little or no user training. Plus, specially formulated CardJet cards stand up to abrasion, dye-migration and UV fading better than traditional cards.

Let a Persona desktop card printer meet your needs and budget!

Persona CardJet C7 Specifications Overview

Print Speed

- 22 seconds per card (Fast Print Quality)
- 40 seconds per card (Normal Print Quality)
- 67 seconds per card (Best Print Quality)

Print Resolution and Colors

- 600 dpi
- Up to 16.7 million colors

Print Method

- Thermal Inkjet

Print Applications

- Text, logos, bar codes, signatures, photos and over-the-edge backgrounds in full color

Persona CardJet™ C7

DESKTOP CARD PRINTER SPECIFICATIONS

| | |
|--------------------------------------|--|
| Print Method: | Thermal Inkjet |
| Resolution: | 600 dpi |
| Colors: | Up to 16.7 million |
| Ink Cartridge Capacity: | SmartLoad™ Ink Cartridges: <ul style="list-style-type: none"> • Full Color – 250 prints • Black – 750 prints SmartLoad Ink Cartridges feature an exclusive ink-level gauge that reports remaining prints and alerts user when ink is low or out. |
| Print Speed:* | <ul style="list-style-type: none"> • Fast print quality: 22 seconds per card / 163 cards per hour • Normal print quality: 40 seconds per card / 90 cards per hour • Best print quality: 67 seconds per card / 53 cards per hour |
| Accepted Standard Card Sizes: | CR-80 CardJet Cards (3.375"L x 2.125"W / 85.6mmL x 54mmW) |
| Print Area: | Over-the-edge on CR-80 CardJet Cards |
| Accepted Card Thickness: | .030" (30mil) / .762mm |
| Accepted Card Types: | FARGO CardJet Cards |
| Card Cartridge Capacity: | SmartLoad Card Cartridges: <ul style="list-style-type: none"> • 50 pre-loaded CR-80 CardJet Cards SmartLoad Card Cartridges make card loading a snap and feature exclusive technology that tells you when to install a new card cartridge. |
| Output Hopper Card Capacity: | 50 cards (.030" / .762mm) |
| Memory: | 2MB RAM |
| Software Drivers: | Windows® 98/Me/2000/XP |
| System Requirements: | IBM-PC or compatible Windows® 98/Me/2000/XP Pentium® class 133MHz computer with 32MB of RAM or higher 200MB free hard disk space or higher, USB 1.1 |
| Interface: | USB 1.1 |
| Operating Temperature: | 59° to 95° F / 15° to 35° C |
| Humidity: | 20-80% non-condensing |
| Dimensions: | 8.0"H x 18.0"W x 14.0"D 203mmH x 457mmW x 356mmD |
| Weight: | 19.4 lbs. / 8.8 kg |
| Printer Color: | Ice Blue |
| Agency Listings: | Safety: UL 60950, CSA C22.2 (No. 60950) and TÜV-GS (EN 60950 A1-A4, A11), CE Emissions: CE, CRC c1374, ITS (EN 55022 Class B: 1995), FCC Class B, EN 55024: 1997 |
| Supply Voltage: | 100-240 VAC, 1.0A |
| Supply Frequency: | 50 Hz / 60 Hz |
| Warranty: | Printer – One year |
| FARGO Certified Supplies: | FARGO Card Printers require highly specialized media to function properly. To maximize printed card quality and durability, printhead life and printer reliability, use only FARGO Certified Supplies. FARGO warranties are void, where not prohibited by law, when non-FARGO Certified Supplies are used. |

* Print speed will vary depending on the amount of color coverage within a card design. The above print speeds represent a full-color, full-bleed design; designs with less color coverage will print faster. Print speed indicates an approximate batch print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

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Simply *Persona*.



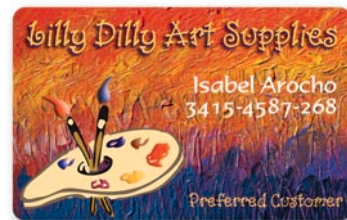
Corporate

- employee ID badges
- visitor badges
- access control badges
- computer access cards
- parking access cards
- business cards
- calendar cards
- inventory control cards
- trade show promotions
- cafeteria payments



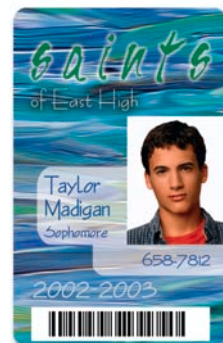
Memberships

- membership cards
- access control badges
- VIP cards
- certification cards



Customer Loyalty

- discount cards
- loyalty cards
- phone cards
- VIP cards
- charge cards



Education

- student ID badges
- cafeteria payments
- library checkout
- activity passes
- equipment checkout
- bus verification
- nurse's office files
- booster club cards
- pocket-size schedules

FARGO®

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